

## INCLUSIVE SERVICE DELIVERY

**POST SESSION RESOURCE** 

Stonewall is proud to provide information, support and guidance on LGBTQ + inclusion; working towards a world where we're all free to be. This does not constitute legal advice and is not intended to be a substitute for legal counsel on any subject matter.

# LANGUAGE AND TERMINOLOGY

## **Key Terminology**

**Lesbian** refers to a woman who has a romantic, emotional and/or sexual orientation towards women. Some non-binary people may also identify with this term.

Gay refers to a man who has a romantic, emotional and/or sexual orientation towards men. Also a generic term for lesbian and gay sexuality. Some women non-binary people use this term.

Bi is an umbrella term used to describe a romantic and/or sexual orientation towards more than one gender.

Trans is an umbrella term to describe people whose gender is not the same as, or does not sit comfortably with, the sex they were assigned at birth.

**Queer** is often used as a more fluid term to describe someone's romantic/sexual/emotional attraction to others and/or their gender identity. Queer has been and still can be used as a slur, others view it as a word that has been reclaimed.

#### **Transition**

The steps a trans person may take to live in the gender with which they identify. This can be different per person. Some have medical intervention i.e. hormone therapy/surgeries, for others non-medical changes.

#### **Pronouns**

Words we use to refer to people's gender in conversation - for example, 'he' or 'she'. Some people may prefer others to refer to them in gender neutral language and use pronouns such as they/their and ze/zir.

#### Non-binary

An umbrella term for a person whose gender identity doesn't sit comfortably with 'man' or 'woman'. This includes people who identify with some aspects of binary identities, while others reject them entirely.

#### Cisgender

Someone whose gender identity is the same as the sex they were assigned at birth. Non-trans is also used by some people.

#### **QTIPOC**

Queer, Trans, Intersex People of Colour. Due to their intersectionality Black, Indigenous and other non-white Queer, Trans and Intersex People of Colour experience the world differently to their white Queer Counterparts.

# Ace and Aro Spectrum

Umbrella terms used to describe the wide group of people who experience a lack of, varying, or occasional experiences of romantic and/or sexual attraction, including a lack of attraction.

#### Pan

Refers to a person whose romantic and/or sexual attraction towards others is either not limited by or not defined by gender.

#### Intersex

A term to describe a person who have the biological attributes of both sexes or whose biological attributes do not fit with societal assumptions about what constitutes male or female. Intersex people may identify as male, female or non-binary.

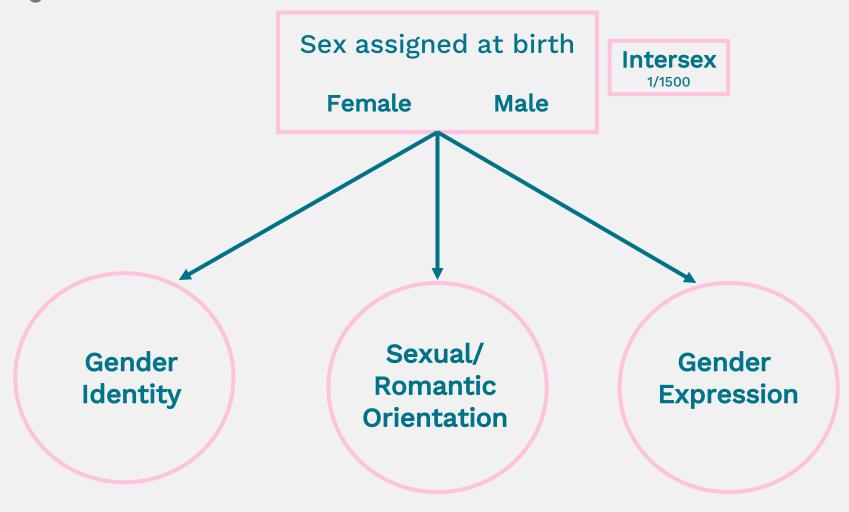
## Inclusive language

## Most of us worry about saying the wrong thing and causing offence to the person we're talking to. Some ways to avoid or approach that include:

- Keeping things gender neutral until you've been told someone's pronouns or gender or the gender of someone they're referring to.
- If you do make a mistake apologise, correct yourself and move on. Think about what
  you can learn from the experience afterwards but don't over-apologise in the moment.
- Keep things open there are a huge range of experiences within the
  LGBTQ+ community (Transphobia, Biphobia). If something comes up it's absolutely
  okay to say "I have a bit of an understanding of xxx but could you tell me a little more
  about what that means for you?"

# UNDERSTANDING IDENTITIES

#### **Understanding identities**



#### **LGBTQ+ identities**

#### **Gender Identity**

A person's innate sense of their own gender, which may or may not correspond to the sex assigned at birth.

#### Sexual/ Romantic Orientation

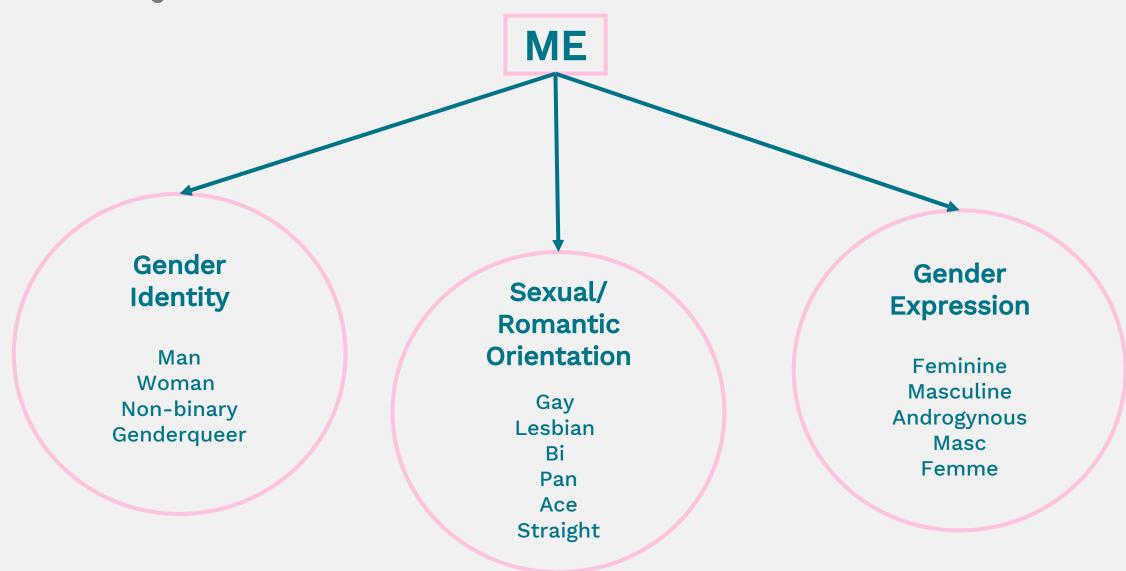
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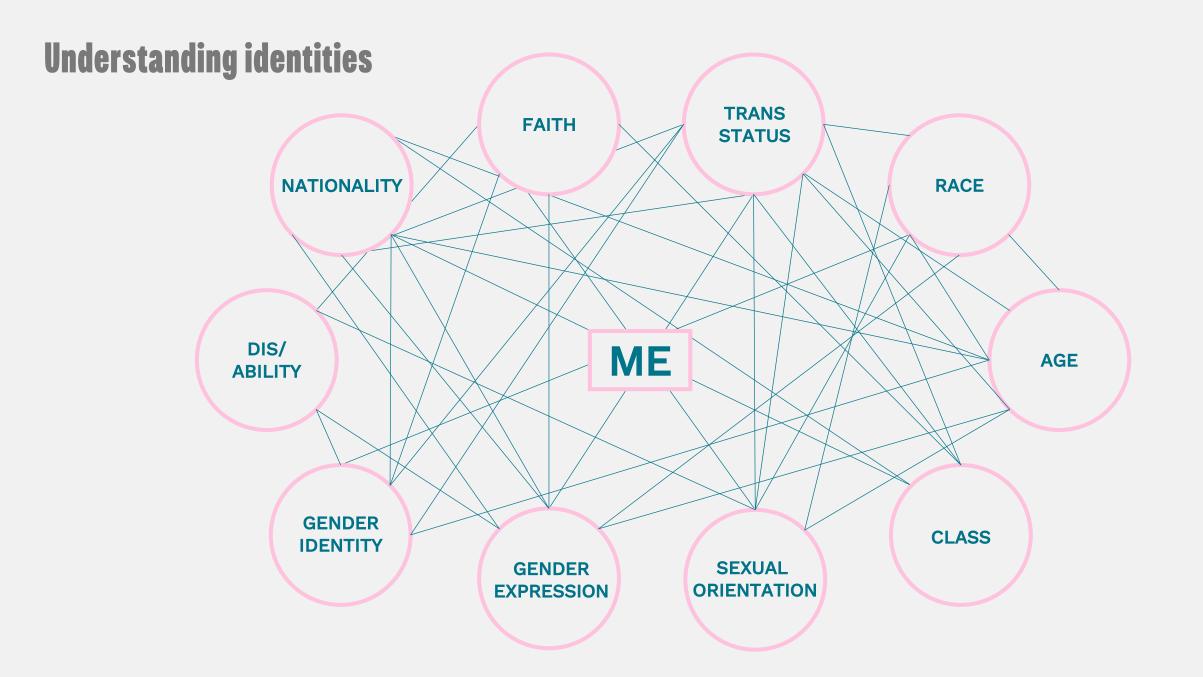
A person's emotional, romantic and/or sexual attraction to another person, or lack of.

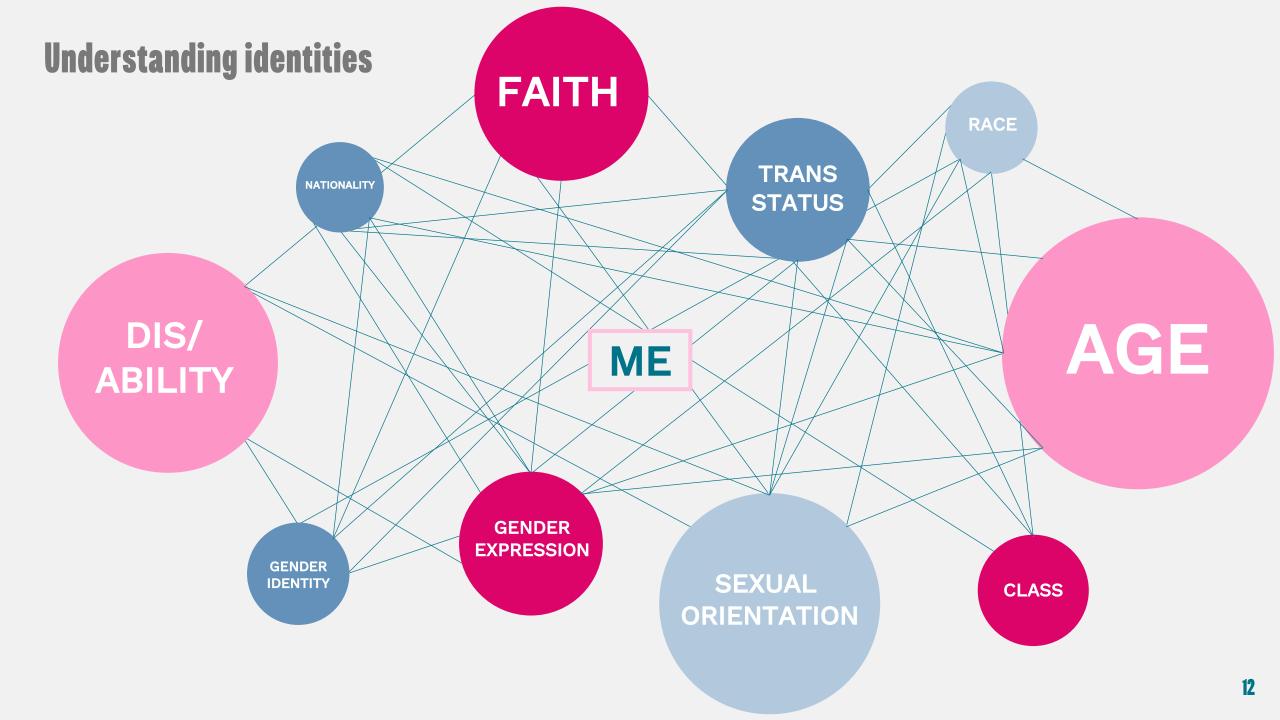
#### **Gender Expression**

How a person outwardly expresses their gender in the context of societal expectations of gender.

#### **Understanding identities**







# LGBTQ+ EXPERIENCES

#### **Understanding Identities**

- 67 countries where same-sex relationships are illegal.
- 11 countries where being LGBT is punishable by death.
- 1 in 5 people disagree that human rights should be applied to everyone regardless of their sexual orientation or gender identity.
- 1 in 4 of the world's population believe being LGBT should be a crime

ILGA World and RIWI, 2017, Global Attitudes Survey on Sexual, Gender and Sex Minorities.

ILGA World, 2017, State Sponsored Homophobia Report. ILGA World, 2016, Trans Legal Mapping Report.

#### **LGBTQ+ experiences**

#### **LGBTQ+ Experiences in England, Scotland and Wales**

- 1 in 5 LGBTQ+ people of colour have experienced abuse online in the last month.
- 1 in 3 LGBTQ+ people say they don't feel comfortable walking down the street holding their partner's hand.
- 1 in 6 LGBTQ+ people who visited a café, restaurant, bar or nightclub in the last 12 months have been discriminated against because of their sexual orientation or gender identity.
- Almost 1 in 2 trans people don't feel comfortable using public toilets.

# DELIVERING INCLUSIVE SERVICES

#### **Barriers to accessing services**

#### **Best practice**

Here are some quick suggestions for your staff to put this into practice:

- 1, Not making assumptions about gender based on someone's tone of voice
- 2, Understanding trans identities and the impacts of misgendering
- 3, Being able to signpost to LGBT-specific services where appropriate
- 4, Avoid assumptions about people's partners and families
- 5, Being led by the service users on their identity and experiences
- 6, If you need to ask questions about someone's identity then clearly explain why

#### **Barriers to accessing services**

## Implementing change



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# CASE STUDIES

#### **Case studies**

## Monitoring and consultation

A staff member in your organisation points out areas where your organisation is not inclusive for trans employees. As a result of this work you also realise that your service might not support trans users. To identify whether this was the case, and to what extent your service is inclusive, you decide to engage in monitoring. After you have viewed your monitoring data and identified areas where your service is not inclusive you decide to consult the trans community to understand why this might be.

# MONITORING & CONSULTATION

#### Collecting monitoring data

- User records
- Satisfaction surveys
- Complaints and feedback

# MONITORING & CONSULTATION

#### Reaching out for consultations

- Promote the opportunity with all of your communication channels
- Encourage a diversity of voices
- Partner with localLGBTQ+ organisations
- Work with existing LGBTQ+ service user groups
- Hold trans specific consultations

# Case studies Training

Your organisation is a youth support service which is predominantly delivered through the phone and occasionally, because of COVID-19, in online calls. You are planning training for frontline staff in delivering LGBT inclusive services. The aim of the training is to;

- Raise awareness of the importance of LGBTQ+ inclusion for your specific service
- Build confidence across your staff in delivering a service that can effectively support
   LGBTQ+ people

You are planning the training from scratch, so will use this as a template for other and future trainings.

# TRAINING

#### What topics would you cover?

- Organisational policies and reporting procedures
- Sector context
- The needs of your LGBT service users
- Terminology
- External services
- Challenging inappropriate behavior

# TRAINING

# How would you tailor your training?

- Consult your staff to discuss their confidence and any common challenges
- Interrogate monitoring data to understand where LGBT people do not engage or are unhappy with your service

# Case studies Communication

You have undertaken work in reviewing your work for LGBTQ+ inclusion (including consulting with the community), resulting in training for staff delivering services. You know that service users or potential service users have previously assumed that your work doesn't include them, might not realise that you are inclusive of LGBTQ+ people or that you have undertaken this work. To combat this, you decide to release a series of communications.

# COMMUNICATION

### Communicating your actions to the community

- Service user policies
- Articles in service user newsletters
- Posters and leaflets
- Social media and videos
- Dedicated LGBT webpage
- Frontline staff visibility
- Local events and local press